



Elanco Animal Health

2500 Innovation Way

Greenfield, IN 46140

(317) 276-4076

For more information, contact:
Colleen Parr Dekker at 317-276-4076 or
via email at colleen.parr.dekker@elanco.com

Elanco Announces Commitment to East Africa Dairy Development Project
Sustainable livelihoods for 1M people by 2018

GREENFIELD, IN (MAY 28, 2014) –Elanco is celebrating World Hunger Day (May 28, 2014), by announcing a \$500,000 commitment to Heifer International’s East Africa Dairy Development Project (EADD), continuing the company’s long-term partnership aimed at breaking the cycle of hunger for those most in need.

EADD aims to provide sustainable livelihoods for one million people in Uganda, Tanzania, and Kenya by 2018. Initiated in 2008, the EADD project has provided extensive training on dairy husbandry, business practices and operations as well as the marketing of dairy products for 179,000 farming families in the region. EADD has grown to be one of the leading market-oriented development initiatives in eastern Africa, earning the farming families more than \$131 million.

The next phase will employ new technologies and practices around feed production, alternative energy sources and milk transport systems. The project will prioritize social capital and gender equity to increase impact, and will reach 136,000 primary beneficiaries. Elanco’s commitment includes the donation of product to help dairy farmers improve the health of their cows, the talents of Elanco employees to provide on-site training in cow health, value-chain and policy engagement, and financial support through 2018, including \$500,000 this year.

This continues Elanco’s on-going partnership with Heifer International started in 2007. To date, Elanco has contributed more than \$3 million to Heifer, providing the gift of training and animals to break the cycle of hunger for families in Indonesia, Zambia and China. In fact, Elanco is currently active in efforts to break the cycle in nearly 40 communities around the world.

“Heifer International is very excited about this generous contribution to support the important work in Phase II of our East Africa Dairy Development project,” said Pierre Ferrari. Our vision is to provide 136,000 smallholder dairy farmers in Kenya, Tanzania and Uganda with the opportunities to create financial independence and social equality. More than 1 million people will have better access to food, jobs, income, education, financial and medical service, breaking the cycle of extreme poverty throughout the region. With this gift, Elanco will have a hand in the success of these dairy farmers, and for that we are grateful.”

“We’re particularly excited about the EADD project because it represents an evolution in sustainable development,” said Jeff Simmons, president of Elanco. “Moving beyond individual gifts of animals to offering connections to technology and marketplaces can deliver social, economic, and environmental benefits that will build stronger communities throughout the entire region. Not only will we help provide better diets with access to animal protein, but greater human potential will be realized as we improve livelihoods.”

For more information on what you can do to fight hunger and achieve food security, visit www.sensibletable.com and consider joining the Enough Movement.

About Elanco

Elanco is a global innovation-driven company that develops and markets products to improve animal health and food animal production in more than 75 countries. Elanco employs more than 3,000 people worldwide, with offices in more than 40 countries, and is a division of Eli Lilly and Company, a leading global pharmaceutical corporation. Additional information about Elanco is available at www.elanco.com.